



Aaron Piotter, Red Wines Winemaker

Aaron Piotter joined Ferrari-Carano in 2003, in time to work directly with Don and Rhonda Carano on the design and construction of Ferrari-Carano's mountain winemaking facility. Aaron now spearheads Ferrari-Carano's Red Wine Program, which is housed at Ferrari-Carano's magnificent new Mountain Winery Estate in Alexander Valley, one of the most scenic properties in Sonoma County, and one of extraordinary diversity.

Aaron masterminds a range of Ferrari-Carano's red wines, including the rich, powerful Tresor, a blend of red Bordeaux varietals, Cabernet Sauvignon, Zinfandel, Merlot and the Siena, the winery's proprietary blend of Sangiovese and Cabernet Sauvignon – all produced and bottled at the new Mountain Winery. The Mountain Winery's uniquely-designed grape delivery system allows for meticulous hand-sorting of grapes for maximum quality control, while incorporating gravity flow delivery to French oak and stainless steel fermenters. Over 45,000 square feet of caves with natural temperature and humidity ranges create the ideal environment for aging fine wine in barrels.

Born and raised in Sonoma, California, Aaron graduated from the University of California at Davis with a Bachelor of Science degree in fermentation science. Aaron learned the business from the ground up working in the cellar at Sesbastiani Vineyards in 1994, and then most recently before Ferrari-Carano as associate winemaker for Franciscan Estates. Aaron is married to Kristin and has two children, Olin and Elka. Aaron still finds time to volunteer for his son's soccer and baseball teams, and stay active bike commuting to work.