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CONTACT:
Cheryl McMillan
(707) 433-6700
cheryl@fcwinery.com

**FERRARI-CARANO VINEYARDS AND WINERY ANNOUNCES RESIGNATION OF
WINEMAKER GEORGE BURSICK, AND INTRODUCES NEW WINEMAKERS
AARON PIOTTER AND SARAH QUIDER**

HEALDSBURG, CA, March 27, 2006 -- Ferrari-Carano Vineyards and Winery has accepted the resignation of George Bursick, Director of Winemaking. After a long and successful 21-year tenure producing ultra-premium wines at Ferrari-Carano, George has decided to pursue other wine related endeavors that will allow him the opportunity to achieve additional career goals, while affording him more time to spend with his family. George will continue to be involved in the winemaking process for Ferrari-Carano as a consultant, assisting in the crafting of the white wine varietals that Ferrari-Carano has become famous for over the past 20 years.

“It is with mixed emotions that I embark upon the next chapter of my winemaking career,” said George Bursick. “Working with Don and Rhonda over the years has been an absolutely wonderful experience, and I am very pleased to continue my relationship with them in my new consulting capacity.”

“We deeply appreciate all of the contributions George has made to Ferrari-Carano over the past years, and wish him nothing but success in his new ventures,” said Don Carano, owner of Ferrari-Carano. “Although George has decided to leave the employ of Ferrari-Carano, he will always be considered part of the FC family.”

Two new winemakers will head Ferrari-Carano’s winemaking team: Aaron Piotter, Winemaker for Ferrari-Carano’s Red Wine Program, and Sarah Quider, Winemaker for Ferrari-Carano’s White Wine Program.

Aaron Piotter joined Ferrari-Carano in 2003, and will be responsible for a range of Ferrari-Carano’s red wines, including the rich, elegant Tresor, a blend of red Bordeaux varietals, Cabernet Sauvignon, Zinfandel, Merlot and the Siena, the winery’s proprietary blend of Sangiovese and Cabernet Sauvignon – all produced and bottled at Ferrari-Carano’s new Mountain Winery in Alexander Valley. The Caranos’ acquisition of mountain vineyards along with Aaron’s previous expertise in red wine will further Ferrari-Carano’s red wine program.

“The vines tell us how to take care of the wines, and the wines tell us how to get the best from our vines,” states Aaron. “At Ferrari-Carano, we share a philosophy of using the

experiences our vines and wines have taught us to ensure that each year we progress as winemakers and winegrowers. As dedicated, passionate and responsible stewards of mountain and valley floor vineyards, we believe our wines will reflect this commitment.”

Born and raised in Sonoma, California, Aaron graduated from the University of California at Davis with a Bachelor of Science degree in fermentation science. Aaron learned the business from the ground up working in the cellar at Sebastiani Vineyards in 1994, and then most recently before Ferrari-Carano as associate winemaker for Franciscan Estates. Aaron is married to Kristin and has two children, Olin and Elka. Aaron still finds time to volunteer for his son’s soccer and baseball teams, and stay active bike commuting to work.

Born in Berkeley, California, Sarah Quider began her winemaking career at Ferrari-Carano in 1995, when she was hired as a harvest intern. Sarah then worked at Jordan winery from 1999 to 2003, while also completing a degree in Viticulture and Enology from the University of California, Davis. Sarah returned to Ferrari-Carano in 2003 as assistant winemaker, and was quickly promoted to associate winemaker in charge of the Russian River White Wine Program. As winemaker for the White Wines Program, Sarah will build on the foundation that George Bursick established; the tradition of employing gentle winemaking techniques, blending wine for style, quality and the multidimensional complexity that characterizes Ferrari-Carano’s wines, including the Fume Blanc and Chardonnay.

“My goal is to make complex, intense and seamless wines that are balanced in both richness and delicacy,” said Sarah. “We have such tremendous diversity in our vineyards because we are located in various appellations, each with unique micro-climates, soils and clones. I am looking forward to expressing that diversity in our wines.”

Sarah is married to Kevin and has two children, Cameron and Sophia, enjoys snow skiing and spends what is left of her free time remodeling her home.

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