

OUR VINEYARDS

GREAT WINE BEGINS IN THE VINEYARD

As Don Carano says, "Great wine begins in the vineyard." Ferrari-Carano is fortunate to own and cultivate some of the finest vineyard land in all of California.

VINEYARD PRACTICES

The winery's name incorporates the word "Vineyards" as a deliberate way to emphasize that grape source and terroir play important roles in the final product. Our vineyard practices are customized to match particular characteristics of each vineyard. Our sustainable farming techniques, from vineyard to bottle, are a leading industry standard and have earned the coveted Certification of Fish Friendly Farming by the state of California.

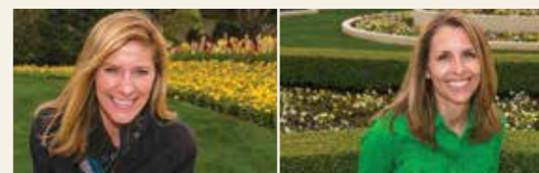
DRY CREEK VALLEY *The warm, well-drained soils of Dry Creek Valley...one of the most picturesque wine regions that supports multiple Ferrari-Carano varietals and is home to our Italianate winery and hospitality center, Villa Fiore.*

ALEXANDER VALLEY *The deep, fertile soils of Alexander Valley... home to many of Ferrari-Carano's mountain, benchland and valley floor vineyards and one of the largest appellations in Sonoma County.*

RUSSIAN RIVER VALLEY *The cooler region Russian River Valley... known for its marine fog, gravelly soils, deep forests and open grasslands...ideal appellation for growing our Pinot Noir and Vineyard Select Chardonnays.*

NAPA CARNEROS *The foggy, breezy Napa Carneros region... the unusually cool climate of this region near the San Francisco Bay is ideal for growing our Chardonnay grapes.*

MENDOCINO RIDGE / ANDERSON VALLEY *The cool, steep, forested slopes of Mendocino Ridge... just off the coastal region of Mendocino County; these "islands in the sky" high above the fog line are home to our prestigious Pinot Noir vineyards.*



SARAH QUIDER *"As winemaker, it's my goal to make complex, intense, seamless and delicious wines that reflect the diversity of our vineyards and are balanced in richness and delicacy."*

REBECCA DEIKE *"As winemaker for our red wines, I love the seasonal experiences and connection between seeing the vines develop in the vineyards, the grapes ripening and witnessing the transformation of grapes into wine."*

OUR FAMILY OF WINES

"Vintage after vintage, we bring you stylish, delicious wines – from delicate whites to distinguished reds – meticulously crafted for your everyday enjoyment." Don Carano

REMARKABLE WINES OF PROFOUND CHARACTER

We welcome you to experience our Family of Wines from our estate-owned vineyards. Vintage after vintage, we don't just grow grapes, we grow wine – from our Classic Wines, the Vineyard Selects, the Spirit of Italy, our PreVail mountain vineyard Cabernet Sauvignons, to the Dessert wines – our wines are deliciously balanced in richness and delicacy with a true sense of place.



THE CLASSICS

Tradition at its best – stylish, delicious wines, from delicate whites to distinguished reds, meticulously crafted for your everyday dining enjoyment.



VINEYARD SELECTS

Wines that elegantly showcase the diverse microclimates and varietal character from which they come – distinctive and unique, balanced in richness and delicacy.



SPIRIT OF ITALY

Honoring the Caranos' Italian heritage and their philosophy of celebrating life – enjoying wine with meals shared with family and friends.



PREVAIL

Powerful, rich Cabernet Sauvignons from our mountain vineyards, evidence that persistent dedication to creating fine wines pays off. Wines that PreVail™



DESSERTS

Decadent and complex with distinctive character, taste the sweet rewards of our Dessert Wines in every sip.

OUR STORY

"I'm proud to say that the Ferrari-Carano name represents quality and consistency without compromise, a commitment that is reflected in every bottle of wine we make." Don Carano

Rhonda and her husband, Don, visited Sonoma County, California, in the late 1970s on a wine-buying trip for their hotel/casino, the Eldorado, in Reno, Nevada. They fell in love with the area because it reminded them of Italy, and the rest, as they say, is history.

Today, Ferrari-Carano Vineyards and Winery is a leading producer of world-class, nationally-acclaimed wines. Vintage after vintage, the wines exhibit a remarkable consistency of style and elegance. Ferrari-Carano owns over 19 vineyards scattered throughout Sonoma, Napa and Mendocino Counties, comprising over 1,500 acres of grapes, and thus controlling the high quality of Ferrari-Carano's wines.

Don and Rhonda's uncompromising commitment to quality and excellence is a reflection of their desire to produce memorable wines that enhance the pleasures of gracious entertaining.

OUR WINERY

"Italians approach life as art and our lifestyle reflects our love of wine, food, entertaining, gardens and music. We fell in love with this area at first sight." Rhonda Carano

Ferrari-Carano's spectacular five acres of gardens surrounding the winery are just as well known as its wines. What began in 1987 as a labor of love for gardener extraordinaire Rhonda Carano took 16 months just to plan and complete the initial planting. Today, garden aficionados and wine lovers alike enjoy the beautiful gardens, dazzling displays of color, meandering paths and footbridges, rippling stream and fishponds.

The gardens surrounding Villa Fiore, Ferrari-Carano's Hospitality Center and Wine Shop, are Italian/French parterre in style with classic, geometric shapes that form the architectural backbone of this garden. The Enclosed Garden at the front of the Estate Winery has a more park-like setting; relaxed in design with an emphasis on color and texture, and featuring a mixture of trees, shrubs, perennials and annuals.



LOVE. IT. ALL.

*Swirl, Sip, Taste... our delicious, hand-crafted, award-winning wines. Tour, Stroll, Shop...our breathtaking gardens, picturesque winery and Villa Fiore Tasting Room. **Love.It.All.***

Contact us, we're nice! For questions about our wines, tasting room hours, tours, private tastings, our wine club, our tulip blooming season, or the weather, please call us, 800.831.0381, or email customerservice@ferrari-carano.com. We promise to help!



From Highway 101 in Healdsburg, take the Dry Creek Road exit west for approximately 9 miles to Ferrari-Carano Vineyards and Winery.

When visiting Sonoma County enjoy our other properties



FERRARI-CARANO

8761 Dry Creek Road, Healdsburg, CA 95448

707.433.6700 | 800.831.0381

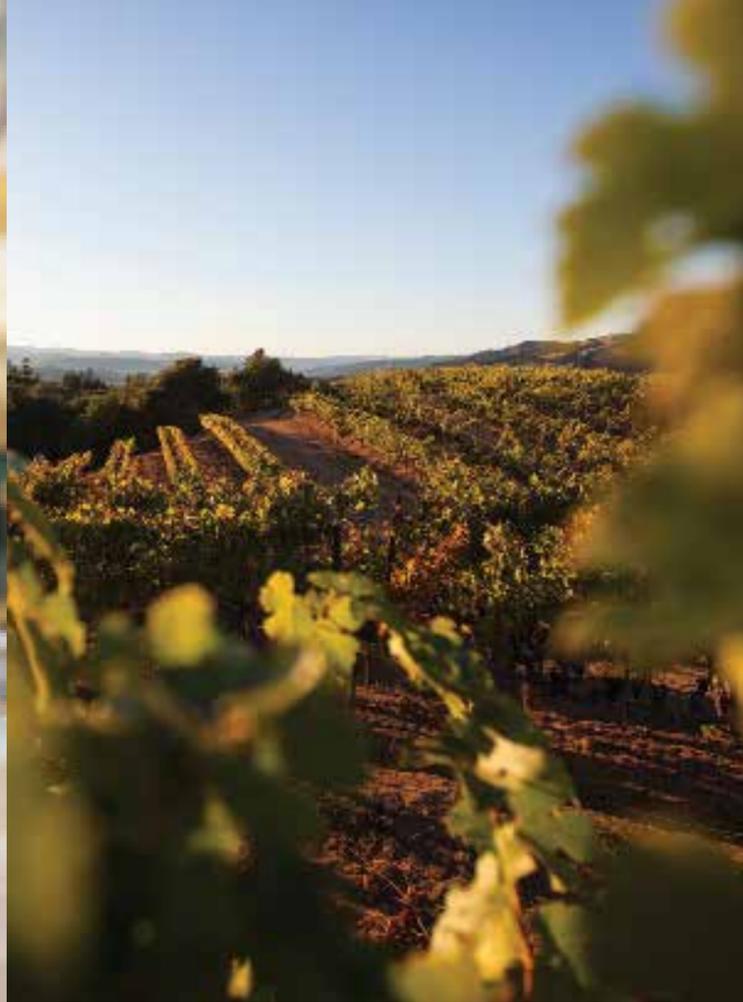
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FERRARI-CARANO
Vineyards and Winery





VISIT US

VILLA FIORE WINE SHOP & TASTING ROOM

You will be transported to the Italian countryside as you sip wine and enjoy the beautiful surroundings at the dramatic wine tasting bar that overlooks the estate vineyard, the surrounding mountains and the stunning villa fountain pavilion.

Taste our wines and browse our distinctive gift selections – tableware to clothing – and take some La Dolce Vita home with you or contact us to book a free tour.

ENOTECA

The Enoteca is the perfect place to relax and enjoy Ferrari-Carano's Limited Release and Reserve Wines in a beautiful setting. The Enoteca is located in the underground cellar of Villa Fiore, Ferrari-Carano's Wine Shop in picturesque Dry Creek Valley. Visitors may taste Ferrari-Carano's smaller production, hard-to-find wines or other specialty wines that are chosen as standouts of a particular vintage year.

PREVAIL ROOM / PRIVATE TASTINGS

Book a Private Tasting in our PreVail Room for the ultimate wine country experience. Each tasting is designed to highlight the many nuances of wine in a fun and informative style. Customize your tasting with Pick of the Bunch, or choose from one of our themed Private Tastings, like Passion for Pinot, White Wine Lovers, King of Reds or Matchmaker, to name a few.

